



Thank you for your consideration to become a financial sponsor of **On-Point Volunteers Association**. Incorporated as a not-for-profit organization on August 6, 2015 we are a 100% volunteer run entity which relies completely on the generous support of businesses in our community to fund our operations. We need your support to purchase items for our organization awareness and operations.

We hope you will consider a sponsorship because our member volunteers are your potential customers, clients, guests and employees. Currently our membership is over 50% university students who are establishing connections; what a perfect way to support the organization that they are building, and optimally get their future support in return.

### **About On-Point Volunteers Association**

On-Point Volunteers Association has a vision to build healthy communities with our partner non-profit agencies while simultaneously supporting the professional and personal growth of our members by bringing them together to volunteer in impactful ways.

As a non-profit organization, On-Point Volunteers Association is committed to:

- connecting our members to meaningful volunteer opportunities in a group setting
- fostering our members to become life-long volunteers
- communicating the value of volunteers to our communities
- encouraging the integration of new members to our organization
- guiding our members to develop personally and professionally through volunteering activities

Our board of directors has identified ways in which financial sponsorship is required and we would appreciate a directed or general sponsorship of any amount to be put towards our organization awareness and our operational expenses.

### **Where We Need Your Support**

**Organization Awareness:** Currently we have 67 member volunteers with new volunteers joining us daily. We expect to support 30 not for profits and their numerous events in 2016. These organizations include Feed Nova Scotia, Special Olympics, Souls Harbour Rescue Mission, Leukemia and Lymphoma Foundation of Canada, Athletics Nova Scotia, Fit-It-Forward to name a few. Our volunteers provide primary support to the fundraising and program delivery to our partner agencies. As a new organization we need start-up money to create marketing materials and participate in volunteer expos (\$2,000) so that we may recruit additional members, partner with more non-profits, and communicate the value of volunteers to the broader public.

**Operational Expenses:** We do not have office overhead or utilities expenses at this time, but we do have operational expenses that include office supplies (\$700), volunteer hospitality (\$300), car pool expenses (\$300), professional fees (\$200), and insurance (\$2000).

### **What Can We Offer You in Return for Sponsorship?**

In addition to potential member loyalty, we are active on social media promoting our partner organizations and our sponsors. We actively use Facebook, Twitter, and Instagram to regularly connect with the broader community. We would publically acknowledge you as a sponsor via these media, in addition to having your marketing materials at our member recruitment events, meetings and expos. We have an "Our Sponsors" page on our website for your information and links. We disseminate an e-newsletter to our members, the public and our partner organizations, and we have a "thank you to our sponsors" logo banner which will be featured as a footer in every one of our communications.

I hope you will see the value in sponsoring On-Point Volunteers for 2016. If you have any questions I would be very happy to discuss with you in person.

Thank you for your time and for your consideration.

Sincerely,

Tracey Randem  
President, On-Point Volunteers Association